



Client Overview

- Online social media gaming company
- It is a mobile based game, similar to any other Match 3 Game



Business Requirements

- Looking out for a QA vendor to perform Focus Group Testing for their Match 3 Game for one month
- Requirement for 20 females and 20 males in the age group of 18-45 who are not testers
- Provide test results at the end of each day with videos
- Challenge was to identify 40 people who are not testers within the specified age group to play the game for one month



Our Approach

- Play test the game with 40 people and record their gameplay
- Provided test results with each level progression for 40 people on daily basis along with videos
- Capture each level separately to help the client with level based progression
- Identify the areas with areas where user experience was not up to standards and suggested the required changes



Technology

- The application is built on Unity platform



Deliverables

- Level based feedback which includes Difficulty Level, Time taken for level completion and Game Balance



Our Solutions / Value Added

- Service Offered : Focus Group Testing
- Gained customer's confidence through the tenure of FGT which leaves us a preferred QA vendors for them
- Strong game testing expertise earned us few more opportunities with enhanced requirements



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